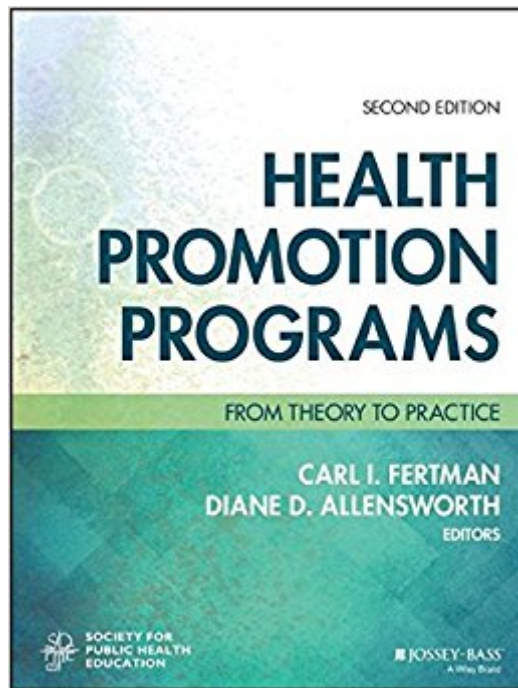




Ebook Directory
the best source of ebook

The book was found

Health Promotion Programs: From Theory To Practice (Jossey-Bass Public Health)



Synopsis

Comprehensive coverage, real-world issues, and a focus on the practical aspects of health promotion Health Promotion Programs combines theory and practice to deliver a comprehensive introduction to the planning, implementation, and evaluation of health promotion programs. Presenting an overview of best practices from schools, health care organizations, workplaces, and communities, this book offers clear, practical guidance with an emphasis on hands-on learning. This new second edition has been updated to include discussion on today's important issues, including health equity, the Affordable Care Act, big data, E-health, funding, legislation, financing, and more. New coverage includes programs for underserved priority populations at a geographically-diverse variety of sites, and new practice and discussion questions promote engagement on highly-relevant topics. Public health is a critical aspect of any society, and health promotion programs play an important role. This book provides clear instruction, practical guidance, and multiple avenues to deeper investigation. Plan health promotion programs from the basis of health theory Gain in-depth insight on new issues and challenges in the field Apply what you're learning with hands-on activities Access digital learning aids and helpful templates, models, and suggestions Designed to promote engagement and emphasize action, this book stresses the importance of doing as a vital part of learning—yet each step of the process is directly traceable to health theory, which provides a firm foundation to support a robust health promotion program. Health Promotion Programs is the essential introductory text for practical, real-world understanding.

Book Information

Series: Jossey-Bass Public Health

Paperback: 496 pages

Publisher: Jossey-Bass; 2 edition (November 7, 2016)

Language: English

ISBN-10: 1119163331

ISBN-13: 978-1119163336

Product Dimensions: 6.8 x 1.1 x 9.1 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #37,206 in Books (See Top 100 in Books) #79 in Books > Textbooks >

Medicine & Health Sciences > Administration & Policy > Public Health #92 in Books >

Textbooks > Medicine & Health Sciences > Administration & Policy > Health Care Delivery #114

Customer Reviews

CARL I. FERTMAN, PHD, MCHES, is an Associate Professor in Health and Physical Activity and the Executive Director of the Maximizing Adolescent Potentials (MAPS) Program at the University of Pittsburgh School of Education. DIANE D. ALLENSWORTH, PHD, is Professor Emeritus at the Kent State University College of Education. SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE) is the leading international professional association for health education professionals, faculty, and students. Founded in 1950, SOPHE is the only independent professional organization devoted exclusively to health education and health promotion in all settings.

[Download to continue reading...](#)

Health Promotion Programs: From Theory to Practice (Jossey-Bass Public Health) Planning Health Promotion Programs: An Intervention Mapping Approach (Jossey-Bass Public Health) Health Behavior: Theory, Research, and Practice (Jossey-Bass Public Health) Qualitative Methods in Public Health: A Field Guide for Applied Research (Jossey-Bass Public Health) Foundations for Health Promotion, 4e (Public Health and Health Promotion) Health Promotion and Disease Prevention in Clinical Practice (Health Promotion & Disease Prevention in Clin Practice) Health Promotion in Nursing Practice (7th Edition) (Health Promotion in Nursing Practice (Pender)) Health Promotion in Nursing Practice (Health Promotion in Nursing Practice (Pender)) Analytics and Decision Support in Health Care Operations Management (Jossey-Bass Public Health) Fundamentals of Health Care Financial Management: A Practical Guide to Fiscal Issues and Activities, 4th Edition (Jossey-Bass Public Health) Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications The Jossey-Bass Handbook of Nonprofit Leadership and Management (Essential Texts for Nonprofit and Public Leadership and Management) The Seven Faces of Philanthropy: A New Approach to Cultivating Major Donors (Jossey-Bass Nonprofit & Public Management Series) Health Promotion Throughout the Life Span, 7e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span, 8e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span - E-Book (Health Promotion Throughout the Lifespan (Edelman)) Career Choice and Development: Applying Contemporary Theories to Practice (Jossey-Bass Management Series) Unraveling the Mystery of Health: How People Manage Stress and Stay Well (Jossey Bass Social and Behavioral Science Series) Emerging Theories in Health Promotion Practice and Research: Strategies for

Improving Public Health Community/Public Health Nursing Practice: Health for Families and Populations, 5e (Maurer, Community/ Public Health Nursing Practice)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)